

## About the Aomori Basic Plan: A Challenge to the Future

Aomori Prefecture has created the “Aomori Basic Plan: A Challenge to the Future” as a policy for how the prefectural government will operate from 2009 to 2013.

This plan was conceived with a vision of Aomori Prefecture in 2030, at a time when the children born today will become adults and find an Aomori that they can and will want to live in. Aomori Prefecture along with its citizens are working hard to developing the prefecture through utilizing the maximum potential and strengths of Aomori Prefecture, food self-sufficiency, energy, etc., towards the realization of this vision.



### What is “Nariwai”?

“Nariwai” is a traditional Japanese word which has been in use since for a long time, dating back to the Tale of the Genji, a novel written in the early 11th century by Murasaki Shikibu. It was originally used to mean “an occupation or means to earn a living” or “to practice agriculture.”

In this basic plan, “Nariwai” has been given the additional meaning of “an economic foundation for each of the prefectural citizens” while also maintaining its traditional meaning. Aomori Prefecture is working hard with the prefectural citizens to establish this foundation, or “Nariwai.”



This is the vision of Aomori Prefecture in 2030 that this basic plan is aiming for.

